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#### Jayita Sengupta Co-Founder & COO

Treistek India Bengaluru treistek.com

An skilled business leader with expertise in strategic planning, program management, enterprise quality, and business process optimization

#### Neha jha Managing Director

Prolong Composites Mumbai prolongcomposites.com

A successful and passionate professional turned entrepreneur responsibly leading the company towards greater growth revenues skilled in composites and industrial engineering

#### Monali Bhalerao Director Of Engineering

Eaton Pune eaton.com

An experienced engineering leader with a demonstrated history of leadership and management competencies working in the electrical and electronic manufacturing industry for multiple domains

#### Pragya Sanghavi Director

Pentaspace Design Studio Mumbai pentaspace.co.in

A working professional and an architect passionate about construction and designing specializing in value engineering & business management





## PRAGYA SANGHAVI

SHAPING THE SKYLINE WITH HER PROFOUND KNOWLEDGE OF ARCHITECTURE & CONSTRUCTION DESIGNING

#### PRAGYA SANGHAVI, DIRECTOR, PENTASPACE DESIGN STUDIO

Passionate about construction and designing, and her team at Pentaspace are delivering creative architectural work. Along with her Architecture Degree, she has also completed her post graduation in Advance Construction Management and was also a part of 10K women entrepreneur programme by IIM Bangalore and Goldman Sach's.



# TALENT IS HALF-COOKED WITHOUT THE RIGHT WORK ETHIC & DISCIPLINE

rchitectural design is a visual art and creating aesthetic structures require knowledge and enhanced creativity. As a progressive design consultant, Pentaspace Design Studio was established in 2007, with the vision to provide holistic solutions and an introspective approach. Under the leadership of Pragya Sanghavi, Pentaspace has a thriving portfolio of over 20 million sq. ft. at varying stages, across the Indian Real Estate market, spanning luxury, affordable housing, hospitality, institutional and more. Pragya Sanghavi completed her Architecture from IES College of Architecture and after practicing for over a year & half, she went on to do Advanced construction management at NICMAR Pune. Along with this, she also studied Real Estate Finance, and later she got selected for a 10K Women Entrepreneur program by IIM Bangalore& Goldman sach's. Her profound knowledge in all spheres helped her shape and grow Pentaspace Design Studio. Pragya Sanghavi engages in an exclusive interaction with the Women Entrepreneur Magazine.

### Tell us about the underlying idea behind the venture and some of its most unique features.

Architecture is a timeless creation and has the power to change the society. With the dream to change the skyline of Mumbai and then India, we four Co - Founders set up Pentaspace Design Studio. A team of creative,

innovative, young people came together to shape our dreams to reality.

Contextual designing in relation to site and neighborhood study is the mantra we follow. Unique and innovative designing and quick deliverables have helped us carve a niche for ourselves. We strive to bring out something new in every project that comes to our studio. Keeping an eye on the detail and astectic, large layout designs are conceptualized around a concept relevant to the site location.

# What are the different responsibilities you shoulder as the Director? What are your primary focus areas?

As a student, I was always inclined to construct and manage development of buildings. After finishing my architecture, I decided to work with non-other than Ar. Hafeez Contractor to gain maximum knowledge. After working on different projects as an architect there, I moved to study Advance Construction Management. Post my PG in ACM, in my early years, I worked with a reputed developer as a business development manager. This experience gave me a lot of confidence in presenting the firm I worked for. I used the experience gained here at the start to pitch what Pentaspace could deliver to various developers and took charge of Business Development. As we were four co-founders, and I had a natural flair for management and presentation, business development and management became my core responsibility at the time of Establishing the studio. Over the years, as Pentaspace created a market for itself and with the need to constantly innovate, we set up a research team under me to study new concepts in housing and architecture industry. I am currently heading institutional projects which are being done outside Mumbai.

### What are the challenges you face in your current profile and how do you overcome them?

To balance the time to review and develop the current project and to simultaneously look for newer markets is a challenge I am facing currently. Both are equally important and have to be looked into with equal zeal and energy. Therefore, planning the schedule and prioritizing things is always a challenge one faces.

# What are some of the most significant milestones that you have achieved throughout your professional journey?

Till date, we have designed and executed over 10 million sq.ft. of real estate and if I put our current ongoing projects in relation to apartments, we at present are constructing approx. 3 numbers of 3bhk apartments daily.

Recently, Forbes India has recognized us as 'The Disruptors' in 'The Bold Club: The design Next Gen: Top30 under 45.

In the year 2019 IEDRA recognized us as the fastestgrowing architectural practice in Indo-Global award for Architectural and Designing.

I am happy about these milestones and proud to say what started in Mumbai with a small team of four people is now a team of 30 and we are planning to spread our wings beyond Mumbai and MMR region to pan India and then international presence.



# What is your take on women's underrepresentation in the field of engineering? What would be your advice to young women who also aspire to become entrepreneurs in the future?

The perception is changing now in both Architecture and Engineering industries. Soon you can see more and more women in the forefront now.

In business nothing comes tomorrow we must dream and plan, and the most crucial thing is patience and discipline. We must be focused, and we need to think out of the box as well as we must be persistent in what we do. We cannot give up easily and the thing we feel in the younger generation is that they want very quick results but unfortunately in business that doesn't happen, especially in Engineering and Architecture. So, my advice to all the women and men out there is if you want to grow big then you must be focused, be a dreamer, disciplined, and persistent person.